



john redhead
CREATIVE

FREELANCE DESIGNER
& SOFTWARE DEVELOPER



Unlock your digital potential with John Redhead Creative

At John Redhead Creative, we believe your website should be more than just a digital presence – **it should be a powerful tool that drives your business forward**. Your website is often the first point of contact with potential customers, and it should reflect the quality and professionalism of your brand. It's not just about looking good; it's about creating an online experience that resonates with your audience and encourages them to take action.

As creative web design experts, we are here to bring your vision to life. **We craft stunning, user-friendly websites that not only captivate your visitors but also engage and convert** them. With a keen eye for detail and a passion for innovation, we ensure your website is not only visually appealing but also functional and intuitive. Let us help you make a lasting impression and achieve your business goals with a website that truly stands out.



Creating frictionless user experiences is what we as designers strive for.

Achieving them on the other hand is often a complex labyrinth of research, planning, experimentation, user testing and strong coffee!

~ John Redhead



Our services include

Web Design

From sleek and modern to bold and creative, we design websites that reflect your brand and captivate your audience.

Software Development

Whether you need a simple CMS or a complex custom solution, we can build robust software tailored to your unique needs.

User Interface Design

We create intuitive, user-friendly interfaces that enhance the user experience.

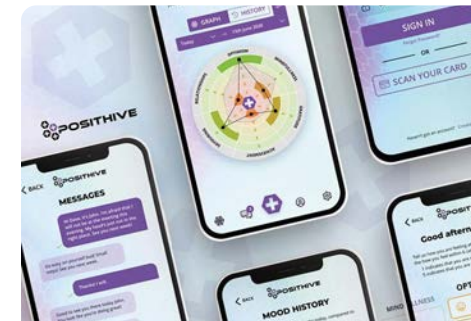
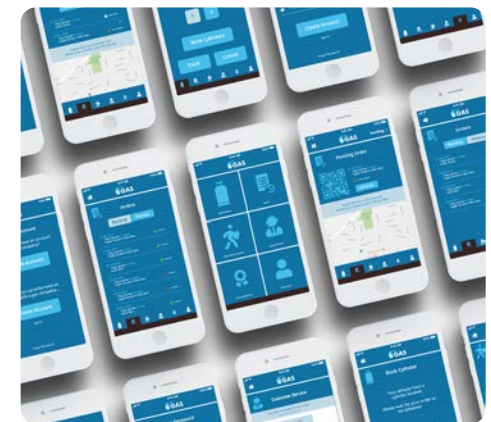


Elevate your prototypes with John Redhead Creative

As **advanced prototyping experts**, we understand the importance of delivering immersive product experiences to clients, effectively engaging stakeholders and investors.

We excel in advanced prototyping, offering streamlined solutions. From low-fidelity interactions for focused attention on structure to high-fidelity interactions with advanced animations, **we ensure prototypes captivate and engage.**

Our expertise extends to sensor-based interactions, intricate animations, and real-time device previews, guaranteeing accurate representation and early issue identification.





Elevate your brand with John Redhead Creative

In today's crowded market, a **strong brand image is essential** to stand out. Corporate branding is more than just visuals; it's about crafting a comprehensive strategy for how your business presents itself in every communication – visual, written and verbal.

As well as designing materials for various touchpoints, we can create **branding style guides** to help clients and their design team build on the foundations of their brand identity, to help communicate consistently with their clients and customers.



Make a lasting impression with John Redhead Creative

Print design is an essential part of your marketing strategy, **we excel at creating stunning print materials and promotional merchandise** that captivate and inspire.

Our Print Design Services Include:

Versatile Print Options

From simple matt, gloss, and satin finishes to luxurious foil-blocking, embossing, spot UV varnish, and even engraving – the possibilities are endless. If you can imagine it, we can create it.

Promotional Merchandise

We design a variety of promotional items to keep your brand top of mind, such as:

- Leaflets, Stationery and Multi-Page Brochures
- Button Badges
- Post-it Notes
- USB Sticks





displays // events // exhibitions // retail displays

Stand out with John Redhead Creative

At John Redhead Creative, **we design and deliver a comprehensive range of design services for events and exhibitions.**

Whether you're looking to make a statement at a one-off presentation or need eye-catching displays for ongoing promotional campaigns, we've got you covered.

Our Display Services Include:

- One-Off Presentations
- Promotional Campaigns
- Retail or Point-of-Sale Displays
- Product Launches, Exhibitions, Conferences, and Road Shows

Whatever your needs – and whatever your budget – **we'll work with you to design and produce a solution that attracts attention, illustrates, informs, and has an immediate impact.** Let us help you create displays that not only capture your audience's interest but also effectively communicate your message and leave a lasting impression.



Elevate your message with John Redhead Creative

At John Redhead Creative, we understand the **power of effective communication** through videos and presentations. Whether for internal training or external marketing, these mediums add a professional touch to your messages.

We tailor our services to suit your needs, whether it's delivering polished presentations from your notes or crafting compelling video content from scratch. From scene-setting storyboards to final productions optimized for various platforms, **we ensure your message resonates effectively.**





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